

The KASBO board of directors held a meeting on Thursday, October 27, 2011 at 6:00 p.m. at the Courtyard Marriott in Salina, KS. Officers present were: President J.K. Campbell, President Elect, Jim Freeman, Vice-President, Doug Schwinn, Treasurer Sandra Bainter, Secretary Vicki Bradley and Executive Director Karen Schadel. Members present were: Diane Ney, Lisa Peters, Eric Hansen, Daniella Hollas, Sara Holmes and Rod Spangler. Members present via skype were: Jill Wahl. Members absent were: Diana Bredehoft and Bruce Stiles,

President J.K. Campbell called the meeting to order.

Secretary Vicki Bradley presented the minutes of the June 10, 2011 board meeting for approval. Lisa Peters made a motion to approve the minutes with correction noted by Vicki Bradley. Jim Freeman seconded. Motion carried unanimously.

Sandra Bainter presented the treasurer's report for approval. Jim Freeman made a motion to approve the treasurer's report as presented. Doug Schwinn seconded. Motion carried unanimously.

Jim Freeman reported on the professional development committee and the program schedule for the KASBO fall conference. He reported that the Kansas Association of School Personnel Administrators (KASPA) will hold their meeting in conjunction with our KASBO fall conference. Jim thanked Jill Wahl for her hard work on the registration forms and getting the word out to members on the fall conference. Jim reported that we will have nine rooms available to us for the state convention which should enable us to offer more presentations to the attendees. He proposed to the board to include a pre-convention workshop on technology to be held along with the other pre-convention workshops. Discussion was held on whether offering this new workshop would hurt the other pre-convention workshops. The consensus of the board was to proceed with offering the technology pre-convention workshop.

Cheryl Semmell, Executive Director of USA addressed the board and gave a presentation on what USA offers. Executive directors of the umbrella organizations of USA will meet on 10/31 to find out how all the organizations can collaborate. Cheryl reported that USA offers many services that organizations can tap into under USA such as survey monkey and conference calls. They also contract with some organizations to do some of the duties that executive directors normally do – mostly for smaller organizations who can not afford to pay an executive director. At the USA convention in January, she hopes to meet with all the Presidents and Executive Directors of the various organizations to collaborate with break-out time for various organizations to meet at convention and yet be inclusive of all the organizations. She also explained the school finance task force for USA and how that works. She encouraged everyone to get involved in the upcoming election and pay attention for what the candidates stand for and their position on important issues.

President Campbell announced that there is a convention committee meeting at the Wichita Marriott on November 2, and then Jim will be in touch with the professional development committee to try and firm up the tracks for convention. He also reported on the upcoming state convention. The facilities group requested to set up a vendor booth to try and gain membership to their association. To participate in the vendor showcase would require them to pay \$600.00. The consensus of the board was to allow organizations to put their literature in the "welcome bags" at no charge as opposed to allowing them free vendor space as the board felt this was not in the best interest of our vendors.

RevTrak was discussed and how well it was utilized for state convention and the vendor showcase in 2011. Eric Hansen asked why it wasn't available on our website to be used for the fall conference. It was decided that Doug Schwinn will visit with RevTrak and get it online for all events so our members can take advantage of this service.

The board discussed registration fees for the state convention. Lisa Peters made a motion to leave the registration fees at \$100.00 for the 2012 convention. Diane Ney seconded. Motion carried unanimously.

The board discussed pre-convention workshop fees. Lisa Peters made a motion to raise the pre-convention workshop fees to \$25.00. Diane Ney seconded. Motion carried unanimously.

The board discussed vendor level fees. Lisa Peters made a motion to leave the vendor fees at the current schedule which is: Strategic level \$5,000; Platinum level \$2500; Gold level \$1500; and Convention sponsorship at \$600. Jim Freeman seconded. Motion carried unanimously.

It was the consensus of the board to allow the president-elect to secure a main speaker for the annual convention at a cost not to exceed \$5000.00

The board discussed getting information out to the membership on the upcoming state convention so that members could save the date. Discussion was held possibly using survey monkey to survey the membership to see what they would like to see at convention and if they are interested in serving on a committee or running for the board.

Rod Spangle gave an update on the vendor showcase, and golf tournament for the annual convention.

The board discussed scholarships. Jill Wahl made a motion to spend \$2500.00 to fund scholarships. Lisa Peters seconded. Motion carried unanimously.

The board discussed the commitments that are assured to vendors through our vendor sponsorship program and that those commitments be reviewed and make sure that they are kept as disclosed in the agreement.

It was discussed that one of the responsibilities of the vice-president is maintenance of the membership roster. This will be referred to the by-law committee to review.

The next board meeting date was set for January 20, 2012 at 1:00 p.m. at the Wichita Marriott.

Meeting adjourned: 8:40 p.m.

Vicki Bradley  
KASBO Secretary