

The KASBO board of directors held a meeting on Monday, August 29, 2016 at the USD#259 administration building in Wichita. Officers present were: John Hutchinson, President, Diana Bredehoft, Past-President, Dan Brungardt, President-Elect, Jimmy Hay, Vice-President, Diane Ney, treasurer, and Vicki Bradley, secretary. Directors present were: Merle Hastert, Betty Greer, Tracey Moerer, Eric Hansen, Lori Campbell, Mike Soetert, Jeremy Wyodziak and Executive Director, Rob Balsters.

President Hutchison called the meeting to order at 11:48 a.m.

Vicki Bradley, Secretary presented the minutes of the April 12, 2016 for approval correcting the names of two guests who were present.

Diana Bredehoft made a motion to approve the minutes of April 12, 2016 as corrected. Jimmy Hay seconded. Carried unanimously.

Diane Ney, Treasurer presented the treasurers report of June 30, 2016 for approval. Lori Campbell made a motion to approve the treasurers report as presented. Betty Greer seconded. Carried unanimously.

The board discussed the ASBO and KASBO scholarships. Jimmy Hay will work on updating the application forms and Rob Balsters will post them on the website in the near future.

Dan Brungardt reported on USA and the Leadership network. It was suggested that perhaps Rob Balsters could attend the USA meetings with Dan as a representative of KASBO.

The annual service agreement between USA and KASBO was presented for approval. The agreement allows a \$2.00 processing fee for advocacy for each KASBO member who pays their dues through USA. Diane Ney made a motion to approve the service agreement with USA as presented. Merle Hastert seconded. Carried unanimously.

John Hutchison reported that he is a candidate for an ASBO board member position. He explained the election process and If he is

elected, he would take office in January 2019. There will be two ASBO conventions prior to his election. One will be in Phoenix and the other in Denver. All KASBO members will be urged to join ASBO so they can vote in the election.

President Hutchison presented a request for KASBO to once again participate in the ASBO Disaster Relief Fund at a cost of \$489.00. Eric Hansen made a motion to participate in the ASBO Disaster Relief Fund at a cost of \$489.00 as requested. Dan Brungardt seconded. Carried unanimously.

President Hutchison reported that the By-Laws need to be reviewed and asked for volunteers to serve with him on that committee. Diana Bredehoff and Vicki Bradley volunteered to serve on the by-law committee.

President Hutchison asked for volunteers to serve on a communications committee. Eric Hansen and Dan Brungardt volunteered to serve on the committee along with President Hutchison.

The board discussed communications with our members. Some of the suggestions were: website redesign and maintaining the website; what do we need to push through our website; what improvements need to be made to the website; frequently asked questions; the use of social media sites such as Facebook and Twitter. Tracey Moerer volunteered to assist with the Facebook account.

The board discussed the annual golf tournament and bowling tournament which take place at our annual convention. It was discussed that KASBO needs to take a little bit more of these two activities on instead of leaving so much up to vendors.

Rob Balsters, Executive Director, reported that former Executive Director, Amy Campbell, has been very helpful in the transition and with website registration and the wild apricot software. He expressed his appreciation for her assistance. Rob went over vacancies that will occur in the officers and board at the end of the 16-17 year. He reported that a new Secretary will need to be appointed as Vicki Bradley will be retiring, and two new directors will need to be elected

as Lori Campbell and Eric Hansen's terms will expire. It was also reported that Jeremy Wyodziak and Mike Soetert's terms as vendor representatives will expire as well, but the board could re-appoint them if they were willing to serve another term.

The board discussed meeting sites for the year 2019. We have received proposals from the Hyatt in Wichita and the Hampton Inn/Kansas Star in Mulvane. It was the consensus of the board to have Rob Balsters pursue negotiations with the Hampton Inn/Kansas Star for 2019.

President Hutchison wants to form a vendor task force with Mike Soetert, Jeremy Wyodziak, Dustin Avey of Piper Jaffray, a small business owner and President Hutchison. The purpose of this task force will be to get input from our vendors and discuss the various levels of participation, etc within KASBO.

The board discussed the possibility of doing a survey of our membership to see what services that KASBO could offer that would be beneficial and of assistance to them.

The board discussed a membership drive. All suggestions should be sent to Rob Balsters or President Hutchison.

The board discussed branding, pins and shirts. Several new KASBO logos were presented and the board decided upon one. President Hutchison will have a graphic artist design the new logo and KASBO will begin using this logo in the near future.

The board discussed the upcoming fall conference. It was the consensus of the board to pursue offering pre- conference meetings with specific topics of interest especially for members that are new or fairly new to the profession. Diana Bredehoft made a motion that contingent upon meeting space being available, we offer pre-conference meetings as presented. Merle Hastert seconded. Carried unanimously.

Dan Brungardt made a motion to set the fall conference registration fee at \$60.00 and \$25.00 additional for pre-conference meetings. Betty Greer seconded. Carried unanimously.

Rob Balsters, Executive Director gave an update on the upcoming ASBO Convention in Phoenix.

The board discussed ASBO Board positions. President John Hutchison recused himself from the room. In the past, KASBO contributed to the election of Rob Balsters when he ran for ASBO board. Rob Balsters noted that if John Hutchison is elected and goes on through the process, he would be the first ASBO President from Kansas. To run a national campaign requires funding. John is seeking private funding from vendors and other sources but it was the consensus of the board that KASBO should contribute to this campaign.

Dan Brungardt made a motion that KASBO contribute \$10,000-\$20,000 over the next three (3) years for John Hutchisons ASBO Board campaign. Diana Bredehoff seconded. Carried unanimously.

President Hutchison rejoined the board meeting. President-Elect Dan Brungardt informed him that the board voted to allow \$10-20,000 over the next three years to be used towards his ASBO campaign. President Hutchison expressed his sincere appreciation to the board for their support.

Meeting adjourned: 1:45 p.m.

Vicki Bradley
KASBO Secretary