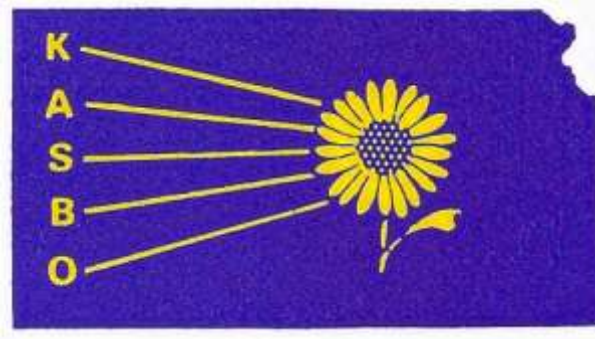


Kansas Association of School Business Officials



50th ANNUAL KASBO CONVENTION “Celebrating – Past, Present & Future”

Vendor Showcase – April 9th 3:00-5:30 PM

(*NEW*) 50th Celebration & Vendor Party
Heritage Hall – April 9th 6:00-10:00 PM

Topeka Capitol Plaza
1717 SW Topeka Boulevard
Topeka, Kansas

EXHIBITOR INVITATION AND INFORMATION PACKET

To mail/email completed packets or for more information contact:

Amy Campbell, KASBO Executive Director
P.O. Box 4103
Topeka, KS 66604-0103
(785) 969-1617
campbell525@sbcglobal.net

TO: KASBO Convention Vendors

FROM: Amy Campbell, KASBO Executive Director

SUBJECT: 50th Annual KASBO Conference Sponsor Opportunities

KASBO will be holding its 50th Annual Convention & Exhibits at the Topeka Capitol Plaza Hotel & Convention Center. The Vendor Showcase will be on Wednesday April 9th from 3:00 pm until 5:30 pm, As usual, no other events will be scheduled during exhibit show hours. You will have the full attention of KASBO conference attendees during the dedicated show hours.

KASBO members aren't just influential – they are decision-makers. When you exhibit at the KASBO Conference, you will have the potential to meet one-on-one with over 300 managers who head a major business function of their school system. They will be Directors or Supervisors of Business/Finance, Energy, Food Services, Human Resources/Risk Management, Information Technology, Operations and Maintenance, Purchasing, and Transportation. Nearly all of the members of KASBO are the administrators who “sign-on-the-dotted line” for their school district.

School business officials are the key to sales in the school business market, and they come to the KASBO annual conference. They are seeking solutions to the problems their districts face and the purchases they need to make. You need to be there to show them how your company can help. You can reach these decision-makers by:

- Introducing your newest products and services
- Showcasing products and services that the educational market already knows and values
- Highlighting the products and services that have proven their worth in other industries and need introduction to the growing school business market

In addition to the Vendor Showcase, several sponsorship opportunities exist for exhibitors and other KASBO associate members. Vendors wishing to participate will receive a high level of recognition at this 50th Annual Conference. The specific rights and benefits your company will receive will be tailored to your individual needs as necessary. Specific sponsorship opportunities for this convention are listed in the Vendor Information document.

There will also be a Bowling Event and Golf Tournament early on Wednesday, April 9.

Take advantage of the tremendous opportunities offered by this market. All the information you need to take part in the KASBO 2014 Annual Convention is enclosed. Our Members will be looking for you!

This year's theme is “***Celebrating – Past, Present & Future***”.

Deadline for Exhibitor Registration is March 14th, 2014. CHOICE booth availability is limited, so reserve your space now! – We expect to fill up fast!

THANK YOU FOR SUPPORTING KASBO!

Cancellation Policy: Full refund if cancellation is received prior to April 1st, 2014. Sorry, no refunds will be given after April 1st.

CONFERENCE SPONSORSHIP OPPORTUNITIES

KASBO is offering you an opportunity to promote your company further by sponsoring one or more of the items below. If interested in sponsoring one of the following please complete and return this form as soon as possible including payment. Sponsorship will be decided on a first come, first served basis.

1. **Sponsorship Level (must select one)** - See Page 2 for details regarding sponsorship levels

Prestigious Partner	\$7,500	<input type="checkbox"/>
Strategic Partner	\$5,000	<input type="checkbox"/>
Platinum	\$2,500	<input type="checkbox"/>
Gold	\$1,500	<input type="checkbox"/>
Convention (application on Page 3)	\$600	<input type="checkbox"/>

2. **50th Celebration & Vendor Party - Heritage Hall (next to the Conference Convention)**

Wednesday, April 9th (optional) \$500

New for 2014, the Vendor Party has been moved from Thursday to Wednesday evening following the vendor showcase. Join the KASBO family as we celebrate 50 years of service. Dinner will be an around-the-world theme with food stations located around Heritage Hall. Participating vendors will enjoy a casual evening of food and fellowship with the KASBO members past and present. Signage and recognition will be included throughout the evening.

3. **Other options**

Beverage Sponsor \$350 Break Sponsor \$500

4. **Total Due \$ _____** (Add All Marked Boxes Above)

I, the undersigned, have the authority to commit the vendor to the financial amount on this form.

Signature _____ Date _____

Mailed registrations must be completed and submitted by
March 14, 2014. No refunds after April 1, 2014.

Payment options:

- Option 1: Sign Up and Pay Online – [2014 Sponsorship Opportunities](#)
Option 2: Mail check to: Amy Campbell, KASBO Executive Director
P.O Box 4103, Topeka, KS 66604-0103

You company will be contacted by email upon receipt of this application.
THIS SIGNED DOCUMENT IS YOUR INVOICE.

KASBO Vendor Sponsor Levels And Associated Information

Sponsorship Details	Prestigious *	Strategic *	Platinum	Gold	Convention
Cost	\$7,500	\$5,000	\$2,500.00	\$1,500.00	\$600.00
Premium Booth at Convention Vendor Showcase	X	X			
One Booth at Convention Vendor Showcase			X	X	X
Special Recognition as a Vendor in Convention program	X	X			
Listing as a Vendor in Convention program	X	X	X	X	X
Introduction and Participation at Convention Luncheons	X	X			
Name Recognition at Convention luncheons	X	X	X	X	X
Registrations to KASBO Convention	5	4	3	2	1
Ad in Convention program	Full Page	Full Page	1/2-page	1/4-page	
Sign on Vendor booth designating Vendor's sponsorship level	X	X	X	X	
Sponsor level signage at Convention Registration table during Convention	X	X	X	X	
Vendor provided logo and hyperlink on KASBO Website	X	X			
Vendor provided logo on KASBO Website			X		
Vendor provided advertisement in Convention Gift Bag	X	X	X	X	
Excel membership mailing list upon request	X	X	X		
Vendor provided banner displayed at Convention luncheons	X	X	X		
Vendor logo and signage on Convention and Workshop registration forms	X	X			
First right of refusal to host other Convention activities	X	X	X		
Include Vendor logo on association publicity for convention, workshops and newsletters	X	X			
First right to purchase Convention shopping bags with Sponsor logo			X		

** The Prestigious and Strategic Partners participate under special agreements with the KASBO Board of Directors. Prestigious Partners include naming rights, and it is KASBO intent that these relationships would extend over multiple years. American Fidelity is currently a Prestigious Partner and will be funding the KASBO Scholarship Program for the 2014 Convention.*

*Other Prestigious Partner Opportunities:
Distinguished Service Award Winner*

Strategic Partners receive recognition at specific events during the convention. Gallagher Benefit Services is currently sponsoring our 2014 Opening Ceremony Keynote Speaker.

*Other Strategic Partner Opportunities:
Hospitality Room for KASBO Past Presidents & Distinguished Service Award Winner – Thursday afternoon
KASBO Board and Honored Guests Breakfast – Friday morning
Wednesday Pre-Convention Workshops – Wednesday afternoon*

Vendors interested in becoming a Prestigious or Strategic Partner of KASBO should contact Amy Campbell, KASBO Executive Director, P. O. Box 4103, Topeka KS 66604-0103 (785) 969-161 or Email: campbell525@sbcglobal.net

50th ANNUAL KASBO CONVENTION, APRIL 9, 2014

KASBO VENDOR SHOWCASE APPLICATION

Vendor Name: _____

Vendor Contact: _____

Address: _____

City: _____

State & Zip: _____

Telephone #: _____

FAX #: _____

E-mail: _____

Date: Wednesday, April 9th, 2013

Location: Topeka Capitol Plaza
1717 SW Topeka Boulevard
Topeka, Kansas
1-800-579-7937

Hotel Reservations:
https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=589259&hotelID=13576

Set-Up Time: April 9th, 10:00 AM

Exhibit Breakdown: Immediately following the Vendor Showcase.

Booth Information: Booth dimensions are 8' wide and 8' deep. Dividers 3' high. One draped 8' display table, two chairs and two wastebaskets. One printed sign with Exhibitors name.

Exhibitor Information: After receipt of your registration you will be sent a kit with appropriate information regarding electricity and technology