



# 2015 KAREN SCHADEL MEMORIAL GOLF TOURNAMENT

## WEDNESDAY, APRIL 15, 2015

Hidden Lakes Golf Course  
6020 S Greenwich Rd, Derby KS 67037

The Karen Schadel Memorial Scholarship Fund, in honor and memory of the long-time KASBO Executive Director who passed away in 2012, assists Kansas Business Officials to attend the ASBO International Annual Convention. The Kansas contingent at this national conference is traditionally smaller than other states mostly due to lack of district support for national conferences and national professional development. Individuals are left to fund their own way to this conference.

With support from corporate sponsors like you, the KASBO Golf Tournament serves as the only funding means for this important scholarship. The number and size of scholarships are determined by an application process and the direction of the Board of Directors. Your attendance and sponsorship will certainly increase your exposure and more importantly, KASBO at the national organization level.

### VENDOR SPONSORSHIP OPPORTUNITIES

*Don't pass up these great sponsorships to contact customers and build opportunities!*

- **Coffee, Rolls Sponsor:** Your company can sponsor the continental breakfast of donuts/coffee during registration to warm up the morning's event.
- **Lunch Sponsor:** Your company can sponsor the events lunch.
- **Hole Sponsor:** Sponsor one hole or multiple holes which include professional signage on the course.
- **Beverage Cart Sponsor:** Your company can sponsor the beverage cart for the event, with golf course providing a mixture of beverages and snacks. Your company would have sole sponsorship or can share with another vendor.
- **Corporate Sponsor:** Gets you a team of 4, hole sponsorship, written mention in conference handbook, and introduction at Awards Banquet.
- **Hole Prize Sponsor:** Donate cash for sole sponsorship of golfer giveaways. We try to have a contest per hole to make the event more fun.
- **Golfer Welcome Bags:** Provide items with your company logo to all golfers (tee, balls, mugs, etc.) to be added to participants' welcome bags.  
*Approximate Qty. 75 pieces*

For acknowledgement of your contribution, you must email tournament director for and ship items to 3100 SW Huntoon, Ste 102, Topeka KS 66604 by 4/3/2015 .

All Sponsors will be recognized on a banner in addition to verbal and written recognition throughout the fundraiser.

### DEADLINE FOR SPONSORSHIP OPPORTUNITIES: FRIDAY, APRIL 3, 2015

Please register and pay [online](#) or contact [Denise Gooden](#) for check payment options.

Payment in advanced is required!

Questions? Please contact:

Denise Gooden

[denise.gooden@americanfidelity.com](mailto:denise.gooden@americanfidelity.com)

785.232.8100

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Name / Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

I would like to sponsor the following:

- Coffee / Rolls \$250
- Lunch Sponsor \$500
- Hole Sponsor \$150
- Beverage Sponsor \$700
- Corporate Sponsor \$850
- Hole Prize Sponsor \$300

Welcome Bag Sponsor  
*My company will send items as noted above appropriate count and by delivery date needed*

