



**60th Annual
Convention and Expo**

April 19-21, 2023

Vendor Information Packet

KASBO Annual Convention and Exhibits

Marriott Kansas City Overland Park, 10800 Metcalf Avenue Overland Park, Kansas 66210

CAREFULLY READ THIS PACKET BEFORE REGISTERING

*****Registration Deadline is March 12, 2023*****

Karen Schadel Golf Classic – April 19, 2023 - 10:00-1:00 PM
Topgolf Overland Park

Vendor Expo – April 19, 2023 - 3:00-5:30 PM
Marriott Kansas City Overland Park

Vendor Party – April 19, 2023 - 7:00-9:00 PM
Dave and Buster’s Overland Park
(Shuttles Available)

Advantages of a KASBO Annual Convention and Expo Vendor Booth Sponsorship

One-on-one networking with over 250 Kansas Business Officials seeking solutions to issues in the following areas:

Business/Finance/Accounting
Human Resources
Operations and Maintenance
Bond Financing

Energy
Risk Management
Purchasing
Facility Improvements

Food Services
Information Technology
Transportation

Expo Vendors Opportunities

Introduce the newest products and services

Showcase existing and valuable products and services

Highlight products and services that have proven their worth in other industries

Sponsorship Opportunities – Please see details on the following pages

Vendor Expo Booth
Learning Session Break

Partner Recognition
KASBO Connections
Convention Mobile App Sponsorship

Vendor Party
Top Golf Tournament Participation



SPONSORSHIP DETAILS



2022-23 KASBO Vendor Sponsorship Opportunities

	Premier Partner	Gold Partner	Silver Partner	Vendor Expo Partner
Cost	\$7,500	\$3,500	\$1,700	\$900
Registrations to KASBO Convention	5	3	2	1
Booth Associates Permitted	5	3	2	1
Vendor Party Attendance	5	3	2	None
Annual Convention Expo Booth Selection				
Premium booth selection at Vendor Expo	X			
Preferential booth selection at Vendor Expo (after Premier Partners)		X		
Priority booth selection at Vendor Expo (after Premier and Gold Partners)			X	
Booth at Vendor Expo				X
Annual Convention and Expo/Advertising Value Adds				
Exclusive KASBO event sponsorship with recognition:	X			
Color logo and link displayed on the KASBO website Home Page for one year	X	X		
Introduction at and participation in Annual Convention and Expo	X			
Color ad in Annual Convention & Expo program	full page	1/2-page		
Logos electronically displayed/scrollled at all Annual Convention meals	X	X	X	
Logo on all KASBO electronic/print communications	X			
Vendor logo pushed via social media on a monthly basis	X	X		
Excel membership mailing list of attendees provided 21 days prior to Annual Convention & Expo and 1 week after	X	X	X	
Sponsorship level designation on booth at Vendor Expo	X	X	X	
Sponsor level signage at registration table during Annual Convention & Expo	X	X	X	
Special recognition as a Premier Partner in Annual Convention & Expo program	X			
Special recognition as a Gold Partner in Annual Convention & Expo program		X		
Special recognition as a Silver Partner in Annual Convention & Expo program			X	
Recognition as a Vendor Expo Partner in Annual Convention & Expo program	X	X	X	X
Other Team Member Participation				
Additional booth associates above count noted above	\$150 each	\$150 each	\$150 each	\$150 each
Additional Vendor Party Associates	\$150 each	\$150 each	\$150 each	n/a
Other Sponsorship Opportunities				
Learning Session Break Sponsor	\$500	\$500	\$500	\$500
KASBO Connections (to create greater participation in ASBO International events)	\$500 increments	\$500 increments	\$500 increments	\$500 increments

Karen Schadel Golf Classic and KASBO Connections

Both of these opportunities provide funding to create greater participation in ASBO International's Annual Conference and Expo. Our own John Hutchison is currently serving as the first Kansan President of ASBO International. Help us support John this year.

Convention Mobile App Sponsor

In-App Vendor Profile = \$500 - Vendor name high-lighted in the list of vendors with a link to an **In-App Profile** containing the vendor website, official information, and related Vendor Supplied PDF documents

Rotating Vendor Banner Ads Linked to the In-App Profile = \$1,000 – Random rotating top and bottom **Banner Ads** with vendor name and link to the **In-App Profile** described above

Tentative Schedule

WEDNESDAY – APRIL 19, 2023

10:00 am – 1:00 pm	Golf Tournament at Top Golf
11:00 am – 5:30 pm	Convention Registration – Convention Center Lobby
2:00 pm - 3:00 pm	First Time Attendees Reception
3:00 pm - 5:30 pm	Vendor Expo- Marriott Ballroom
7:00 pm – 9: 00 pm	KASBO Vendor Party – Dave and Buster's Overland Park

THURSDAY, APRIL 20, 2023

7:00 am – 4:00 pm	Registration Table
7:00 am – 8:00 am	Breakfast
8:00 am – 10:00 am	1 st General Session (Speaker Janine Strang)
10:00 am – 10:15 am	Break
10:15 am – 11:45 am	Breakout Sessions
Noon – 1:30 pm	Luncheon and KASBO Annual Meeting
1:30 pm – 1:45 pm	Break
1:45 pm – 2:45 pm	Professional Education Breakouts – Session 1
2:45 pm – 3:00 pm	Break
3:00 pm – 4:00 pm	Professional Education Breakouts – Session 2
6:00 pm – 7:00 pm	KASBO Party Dinner
7:00 pm – 10:00 pm	KASBO Party Continues with the Johnny Holm Band

FRIDAY, APRIL 21, 2023

7:00 am – 11:30 am	Registration Table
7:00 am – 8:00 am	Past President's Breakfast (Invitation only)
8:15 am – 9:15 am	Professional Education Breakouts – Session 3
9:15 am – 9:30 am	Break
9:30 am – 10:30 am	Professional Education Breakouts – Session 4
10:45 am – 11:45 am	School Finance/Legislative Update
Noon – 1:00 pm	KASBO Meeting/Grab-and-Go Boxed Lunch

Registration Procedures

1. Carefully read through this packet
2. Each booth will have one 6' table and two chairs, supplied by KASBO. If you would like additional/different furniture, please use the attached order form from Henry Helgerson Company. Additional furniture will be at your expense.
3. For questions and/or additional information please contact Mr. John Hutchison at kasboexec@gmail.com.
4. Please make payment online with a credit card at the end of the registration process or mail a check to: KASBO, P.O. Box 3255, Olathe, KS 66063. Registration will not be complete until payment is received.
5. **Cancellation Policy: Full refund if registration cancelled on or before March 24, 2023. No refunds given after that date.**
6. [Click Here to Register as a Vendor Partner](#)
7. [Click Here for Hotel Reservations](#)

THANK YOU FOR YOUR SUPPORT OF KASBO!