

KASBO Vendor Partner and Sponsorship Opportunities
(see online registration for more details)

Partnership/Sponsorship Details	KASBO Prestigious Partner	KASBO Business Sponsor	KASBO Event Sponsor	KASBO Expo Sponsor
Cost	\$7,500	\$3,500	\$1,700	\$900
Registrations to KASBO Convention	5	3	2	1
Booth Associates Permitted	5	3	2	1
Vendor Party Attendance	5	3	2	
Participation at Karen Schadel Memorial Golf Tournament or KASBO Bowling Tournament	Team of 4 (golf) or Team of 5 (bowling)	1 individual (golf) or 1 individual (bowling)		
Hole sponsorship at Karen Schadel Memorial Golf Tournament or Lane sponsorship at KASBO Bowling Tournament	X			
Annual Convention Expo Booth Selection				
Premium booth at Vendor Expo	X			
Preferential booth selection at Vendor Expo (after Prestigious Partners)		X		
Priority booth selection at Vendor Expo (after KASBO Prestigious Partners and KASBO Business Sponsors)			X	
Booth at Vendor Expo				X
Annual Convention and Expo/Advertising Value Adds				
Exclusive KASBO event sponsorship with recognition:	X			
Color logo and link displayed on the KASBO website Home Page for one year	X	X		
Introduction at and participation in Annual Convention and Expo	X			
Color ad in Annual Convention & Expo program	full page	1/2-page		
Logos electronically displayed/scrolling at all Annual Convention meals	X	X	X	
Logo on all KASBO electronic/print communications	X			
Vendor logo pushed via social media on a monthly basis	X	X		
Excel membership mailing list of attendees provided 21 days prior to Annual Convention & Expo and 1 week after	X	X	X	
Sponsorship level designation on booth at Vendor Expo	X	X	X	
Sponsor level signage at registration table during Annual Convention & Expo	X	X	X	
Special recognition as a KASBO Prestigious Partner in Annual Convention & Expo program	X			
Special recognition as a KASBO Business Sponsor in Annual Convention & Expo program		X		
Special recognition as a KASBO Event Sponsors in Annual Convention & Expo program			X	
Recognition as a KASBO Expo Sponsors in Annual Convention & Expo program	X	X	X	X
Other Team Member Participation				
Additional booth associates above count noted above	\$150 each	\$150 each	\$150 each	\$150 each
Additional Vendor Party Associates	\$150 each	\$150 each	\$150 each	n/a
Other Karen Schadel Memorial Golf Tournament Sponsorship Opportunities				
Team of 4	included	\$360	\$360	\$360
Individual Golfer	\$100	\$100	\$100	\$100
Corporate Partner	\$700	\$700	\$700	\$700
Premium Hole Sponsor	\$750	\$750	\$750	\$750
Hole Sponsor (Sign)	included	\$150	\$150	\$150
Golf Cart Sponsor	\$500	\$500	\$500	\$500
Lunch Sponsor	\$500	\$500	\$500	\$500
Beverage Cart Sponsor	\$500	\$500	\$500	\$500
Other KASBO Bowling Tournament Sponsorship Opportunities				
Corporate Sponsor (Team of 5 and Lane Sign)	included as option to golf	\$285	\$300	\$300
Team of 5	included as option to golf	\$60	\$75	\$75
Individual Bowler	\$15	\$15	\$15	\$15
Other Sponsorship Opportunities				
Learning Session Break Sponsor	\$500	\$500	\$500	\$500
KASBO Connections (to create greater participation in ASBO International events)	\$500 increments	\$500 increments	\$500 increments	\$500 increments